

OFMQ QualTech 2017

Opportunities: Sponsor • Exhibit • Advertise

OFMQ invites you to our second annual **QualTech** Conference! The healthcare industry is continually changing and organizations are looking for ways to bridge the gap between quality patient care and technology. **QualTech** offers interactive educational presentations, panel discussions, and innovative solutions to help healthcare workers discover the best practices for their setting of care.

WHEN/WHERE?

June 29-30, 2017 at the Embassy Suites Oklahoma City Downtown Medical Center
741 North Phillips Avenue, Oklahoma City, Oklahoma 73104

WHO ATTENDS?

Over 200+ healthcare professionals attend from all settings of care.

WHY BE PART OF QUALTECH?

This is an exclusive opportunity to be face to face with organizational leaders across multiple settings in Oklahoma. **QualTech** brings the opportunity to increase your sales, network, and decrease your time by bringing the target to you in a close knit environment.

EXHIBITOR PACKAGES

GOLD EXHIBITOR \$1600

This elite package has all the bells and whistles to allow your company to be recognized throughout the event in multiple places and times.

Benefits:

- One draped 6 ft. table with two chairs and electricity
- Exhibitor breakfast and lunch for two reps
- Two tickets to Networking Event
- Gold Exhibitor status recognition on large, printed signage at the venue, on event website, and event mobile app
- Interactive map listing
- Receive attendee list after the event
- Logo on mobile app with link to website
- Two registrations to attend the full events sessions
- Marketing item in attendee bags
- Push Notification in mobile app

SILVER EXHIBITOR \$1350

Receive generous recognition through this package which offers a variety of ways for your company to highlight your business and interact with attendees.

Benefits:

- One draped 6 ft. table with two chairs
- Exhibitor breakfast and lunch for two reps
- Two tickets to Networking Event
- Silver Exhibitor status recognition on large, printed signage at the venue, on event website, and event mobile app
- Interactive map listing
- Receive attendee list after the event

BRONZE EXHIBITOR \$1100

Get the opportunity to network and share information about your company with this budget friendly package that includes the basics.

Benefits:

- One draped 6 ft. table with two chairs
- Exhibitor breakfast and lunch for two reps
- Two tickets to Networking Event
- Bronze Exhibitor status recognition on large, printed signage at the venue, on event website, and event mobile app

Early Bird Exhibitor Deal!

Get \$100 off if you register
before March 1, 2017!!

What do you like most about QualTech?

“Good attendance...lots of decision makers in attendance... focused crowd...high networking activity.”

- 2016 QualTech Exhibitors

Sponsorship Opportunities

Want to really make a splash and maximize your exposure to our attendees? Below are various options for expanding your outreach and showcasing your business.

<p>NETWORKING EVENT SPONSOR \$1000</p> <ul style="list-style-type: none"> • Signage at the entrance to the event • Attendee networking opportunity • Recognition on mobile app • Two Networking Event tickets 	<p>OPENING KEYNOTE SPONSOR \$1000</p> <ul style="list-style-type: none"> • Signage at the entrance to the room where the keynote will speak • Logo on mobile app with link to website 	<p>KEYNOTE SPONSOR \$500</p> <ul style="list-style-type: none"> • Signage at the entrance to the room where plenary session is held • Recognition on mobile app
<p>FOOD SPONSORS \$500</p> <ul style="list-style-type: none"> • Signage at the entrance to meal locations • Recognition on mobile app 	<p>BAG SPONSOR \$150</p> <ul style="list-style-type: none"> • Logo on attendee bags • Place a marketing item in bags 	<p>MOBILE APP BANNER ADS \$100</p>
		<p>NETWORKING EVENT TICKETS \$30</p>

Need help deciding which package is best for you or have questions on your options?

Contact us today!

P- (405) 302-3316 • QualTech@OFMQ.com • F- (405) 843-1343

Important Conference Details

Expo Location:

Embassy Suites Oklahoma City
Downtown Medical Center
741 North Phillips Avenue
Oklahoma City, Oklahoma 73104

Expo Hours:

Thursday, June 29	Friday, June 30
7:00 – 8:30 AM	7:00 – 8:30 AM
9:45 – 10:00 AM	9:30 – 9:45 AM
11:00 AM – 12:45 PM	10:45 – 11:15 AM
1:45 – 2:00 PM	1:45 – 2:45 PM
3:00 – 3:15 PM	
5:00 – 6:30 PM	

Reserving Exhibit Space:

Booth space and sponsorships are on a first come first serve basis. A signed agreement and payment are required to secure your exhibit space and/or sponsorship.

Booth Set-Up Time:

Exhibitors may set up their booth space Wednesday, June 28th from 5:30 to 7:00 PM. Moving carts will not be provided. You must check in at the information desk to receive your exhibitor packet prior to setting up your booth.

Booth Dismantle:

Exhibitors may not start dismantling until 2:45 PM on June 30th.

Electricity/Internet:

Electricity is included only for Gold Exhibitors. Electricity is available to purchase on the Exhibitor/Sponsor Agreement for Silver and Bronze Exhibitors. Please remember to bring your own extension cords to access the outlet as they will not be provided. Internet will be offered at no cost to all exhibitors.

Cancellations:

Requests for refunds must be received in writing before 5:00 PM on May 1, 2017. A \$100 service fee will be charged on cancelled sponsorships or exhibit space and a \$25 fee for cancelled ads. There will be no refunds after May 1, 2017.

Networking Event:

QualTech will host a networking event on June 29th from 5:00 – 6:30 PM. This special event is an opportunity for exhibitors, sponsors, and attendees to socialize and collaborate together over hors d'oeuvres and cocktails. All exhibitor levels include two tickets to the networking event. Networking event sponsors receive two tickets for company employees to attend and network with attendees. Additional tickets are available for purchase on the Exhibitor/Sponsor Agreement.

Prizes for Drawing:

An important measure of QualTech success is providing attendee interaction for our exhibitors. We will offer an interactive activity that will offer prizes to attendees who network with exhibitors. Exhibitors are encouraged to bring a giveaway prize of their own for attendees who enter a drawing for prizes. If you contribute a prize, winners will be directed to your booth to claim the prize.

Meals:

Exhibitors will be provided with two food vouchers for all meals during the event. If additional meal tickets are needed, refer to the Exhibitor/Sponsor Agreement.

Other Questions?

If you have further questions relating to the conference, please contact us as QualTech@OFMQ.com or call (405) 302-3316.



EXHIBITOR/ SPONSOR AGREEMENT

Please print on all forms

STEP 1: YOUR INFO

Company Name: _____

Address: _____

City, State, & Zip: _____

Contact Name: _____

Title: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Company Description (50 words max.): _____

STEP 2: EXHIBITORS

Exhibitor Level	Cost	Quantity
Gold Exhibitor	\$1,600	
Silver Exhibitor	\$1,350	
Bronze Exhibitor	\$1,100	
Booth Electricity	\$50	
I will provide a giveaway	---	Yes / No

Early Bird Discount: \$100 off if submitted by 3/1/17
Total for Exhibitor: \$ _____

STEP 3: SPONSORS

Sponsor Level	Cost	Quantity
Networking Event Sponsor	\$1,000	
Keynote Sponsor	\$1,000	
Plenary Sponsor	\$500	
Food Sponsor	\$500	
Bag Sponsor	\$150	
Mobile App Banner Ad	\$100	
Extra Food Vouchers	\$35/each	
Networking Event Ticket(s)	\$30/each	

Total for Sponsor: \$ _____

GRAND TOTAL TO BE PAID: \$ _____

STEP 4: PAYMENT OPTIONS

You may register via this packet through sending the following information by email to QualTech@OFMQ.com or fax to (405) 843-1343

- 1) Completed and Signed Exhibitor/Sponsor Agreement
- 2) Signed and Dated Exhibitor/Sponsor Policy
- 3) Completed Name Badge Form
- 4) High Resolution PNG filed of your logo emailed to QualTech@OFMQ.com

Please send payment in the form of a check to:
 OFMQ- Attention Annette Lum
 14000 Quail Springs Parkway, Ste 400
 Oklahoma City, OK 73134

Registration and payment through our website will be available early 2017.

STEP 5: AGREEMENT

Terms: Approval of this agreement constitutes a binding contract between OFMQ and exhibitors/sponsors. Sponsorship and booth space are not reserved until payment in full and required forms are received. The exhibitor/sponsor agrees to all policies and conference details.

Signature: _____

Title: _____

Date: _____

For OFMQ Office Use Only

Booth #: _____ Date Rec'd: _____ Paid Via: _____ Pay Amount: _____ Date Paid: _____



POLICIES FOR EXHIBITORS/SPONSORS

Please sign and date as an indication that you have read and understand the policies listed below.

- 1) Booth space and sponsorships are on a first, come first serve basis. A contract and payment are required to secure your exhibit space and/or sponsorship.
- 2) All exhibit booths will be equipped with a draped 6-foot table, two chairs, internet access, and privileges for two reps to enjoy breakfast, lunch, and the networking event. Additional food vouchers and networking tickets will need to be purchased by the Exhibitor/Sponsor.
- 3) Exhibitors may set up their booth space on Wednesday, June 28, 2017 from 5:30 – 7:30 PM. Exhibitors must check-in at the QualTech information desk prior to setting up booth space. The conference will start on June 29th at 7:00 AM and ends June 30th at 2:45 PM. Exhibitors may dismantle at, the earliest, 2:45 PM on June 30th.
- 4) All Exhibitors/Sponsors must keep their exhibit materials within their booth space. There will be NO items in the aisles or along walls. If additional space is needed, then the Exhibitor/Sponsor must purchase additional booth space.
- 5) Any Exhibitors/Sponsors submitting an advertisement must send both payment and their advertisement by May 1, 2017.
- 6) Requests for refunds must be received in writing before 5:00 PM on May 1, 2017. A \$100 service fee will be charged on cancelled sponsorships or exhibit space and a \$25 fee for cancelled ads. There will be no refunds after May 1, 2017.
- 7) The Exhibitor/Sponsor understands that the Embassy Suites Oklahoma City does not maintain insurance covering the Exhibitor/Sponsor's property and that it is the sole responsibility of the Exhibitor/Sponsor to obtain such insurance.
- 8) Exhibitors/Sponsors are financially responsible for damages caused to event equipment and/or materials belonging to the Embassy Suites Oklahoma City or the event decorating vendor.
- 9) Exhibitor/Sponsor shall be fully responsible to pay for any and all damages to property owned by the Embassy Suites Oklahoma City, its owners or managers which results from any act or omission of Exhibitor/Sponsor.
- 10) Exhibitor/Sponsor agrees to defend, indemnify and hold harmless the Embassy Suites Oklahoma City and each of its respective affiliates and their officers, directors, partners, agents, members, managers and employees (collectively, the "Hotel indemnified parties") from and against any and all demands, claims damages to persons or property, losses and liabilities, including reasonable attorneys' fees (collectively "Claims") arising out of or caused by the Exhibitor/Sponsor or its members', agent's, employees', independent contractors' negligence in connection with the use of Embassy Suites Oklahoma City property, except to the extent and percentage attributable to the negligence of the Embassy Suites Oklahoma City indemnified parties.
- 11) Exhibitor/Sponsor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor/Sponsor, its agents, employees, and business invitees which arise from or out of Exhibitor/Sponsor's occupancy and/or use of the exhibition premises, the Embassy Suites Oklahoma City or any part thereof.

Signature: _____ **Date:** _____

Title: _____

Company: _____



NAME BADGE REQUEST FORM

A name badge is required to gain entry into the exhibit hall and for meals. Below, please indicate the names of company representatives who will be exhibiting at your booth.

Note: All Exhibitor levels include break and lunch both days of the conference as well as tickets to the networking event for two representatives. If you need extra food vouchers or networking event tickets, please refer to page two to make additional purchases.

Representative 1: _____

Representative 2: _____

Representative 3 (additional charge): _____

Representative 4 (additional charge): _____