

# HIPAA Security Reminder Toolkit

Keep You and Your Staff Informed

HIPAA Standard 164.308(a)(5), Security Reminders, requires that security reminders are provided to all staff in your organization. The HIPAA Security Reminder toolkit helps you fulfill this standard in one, easy to use package.



## Resources for Staff

- Desktop reminders
- Printed mini posters
- Security tips to help with everyday life



## Resources for Security Officer

- Monthly email template with pre-populated security reminders
- Poster summarizing HIPAA security rules
- Monthly HIPAA newsletters

66% of data protection and privacy training professionals say their **employees are the weakest link** in their efforts to create a **strong security posture**.

May 2016

Source: Employee Negligence The Cause Of Many Data Breaches

"89% of healthcare organizations have experienced a **data breach**."

May 2016

Source: Ponemon Institute Sixth Bencharch Study on Privacy & Security of Healthcare Data.

## Affordable Pricing Packages:

\$35 / Month

or

\$349 / Year



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# HIPAA 101

## Train Everyone In Your Organization

Be Secure • Be Compliant • Be Aware

### HIPAA Penalties:



**\$1.5 Million**  
for a lost unencrypted  
hard drive



**\$1.7 Million**  
for a lost unencrypted  
laptop



**\$1.7 Million**  
for a lost unencrypted  
USB

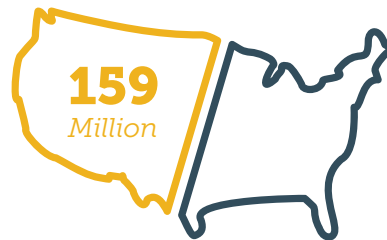
Source: US Dept. of Health and Human Services (OCR)

### Employee carelessness on the rise:



Data breaches caused by employee carelessness have increased year on year. More unencrypted devices are being lost, data is still being inadvertently disclosed, and more simple email errors are being made.

Source: HIPAA Data Breach Report, HIPAA Journal, Aug. 2015



Over 159 million people have been affected by 1603 HITECH Act breaches through July 17, 2016.

Source: HPSA Analysis of Data Report, HHS Office of Civil Rights

### HIPAA Final Omnibus Rule:

Enforcement Component: Increased tiered civil penalties.



**Did not know**  
\$100 - \$50,000



**Reasonable cause**  
\$1,000 - \$50,000



**Willful neglect (corrected)**  
\$10,000 - \$50,000



**Willful neglect (uncorrected)**  
\$50,000



Healthcare topped the list of most cyber-attacked industries in 2015

Source: Healthcare ITnews, Jessica Davis, Aug. 2016



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