

# Rural Health Association of Oklahoma, Inc.

19<sup>th</sup> Annual Conference  
& Golf Tournament

## “Health Reform and Rural Oklahoma”

September 22-24, 2010

Embassy Suites Hotel and Conference Center, Norman, OK

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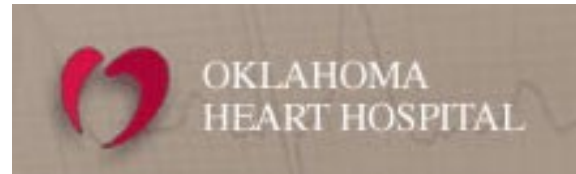
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**MEDICINE**



# Thursday, September 23 , 2010

7:30am – 5:30pm

## Registration

8:15am – 8:30am

Oklahoma A,B,C

## Welcome/Introduction—Dr. Kent Towsley, RHAO President

Dr. Terry Cline, Oklahoma State  
Department of Health

8:30am – 9:15am

Oklahoma A,B,C

## Keynote Address— Maggie Elehwany National Rural Health Association

What passage and implementation of the American Affordability and Patient Protection Act means to rural Oklahoma.

9:15am – 10:00am

Oklahoma A,B,C

## Plenary Session I— Dr. Dan Golder

ARRA Incentives & Meaningful Use: How your Regional Extension Center Can Help — an overview of the ARRA legislation and its associated incentive Programs; an explanation of which providers may qualify and an overview of “Meaningful Use” and what steps and documentation will be necessary to receive ARRA reimbursement.

Includes information how the OFMQHIT Regional Extension Center can benefit eligible providers by helping them to navigate these complex rules and regulations and ultimately comply with the necessary requirements in order to receive their ARRA incentive payments.

10:00am – 10:15am

Oklahoma E

## Break – Exhibits – Networking Opportunities

10:15am – 11:10pm

Oklahoma A,B,C

## Plenary II—Oklahoma Medical Reserve Corp

How Emergency Responders and Health Care Professionals can enhance the emergency preparedness and response capabilities at the local levels and ultimately, across OK.

11:15pm – 12:00

Oklahoma A,B,C

## Plenary III— Kim Holland,

OK Insurance Commissioner

How health insurance will be affected by the passage and implementation of health reform act.

12:00pm—1:15pm

Oklahoma E

## Lunch

1:15pm—2:00pm

Oklahoma A,B,C

## Plenary IV— George Hendley

Recognize why clarifying and communicating work expectations is imperative to maintaining trust and engagement; Share the high cost of disengagement or a lost employee; Initiate a new and affordable recruiting and retention process that supports the business strategy and reduces employee turnover.

Thursday, September 23rd, 2010 continued

2:20pm— 3:05pm Breakout 1 (Administrative, Rural Public Health, Health Technology)

**Oklahoma A,B,C** Lynn Franks (Okemah) Regulatory Compliance  
A common sense approach to external regulations and create a work plan for quality improvement and regulatory compliance.

**Boomer Hall** Matt King (Tulsa), Kinslow, Keith & Todd, Inc.

To orient hospital administrators and employees to the architectural process as it relates to development, implementation and marketing of new service lines; Insights into unique and effective management strategies; Compliance with state federal and JCAHO regulations; Healthcare workforce and staffing issues.

**Sooner Hall** Jason Freisen & Jone Friesen QI & Risk Mngt.

Overview of the components required of QI/Risk Management for CMS conditions of Participation as well as patient safety; a computerized system geared for rural hospitals meeting state and federal guidelines.

3:05pm – 3:15pm Break – Exhibits

**Oklahoma E**

3:15pm – 4:00pm Breakout 2 (Administrative, Rural Public Health, Health Technology)

**Oklahoma A,B,C** Judy Grant, Sharon Hall, Tina Steele OKPCA

Collaboration between CHCs and CAHs; electronic health records, information exchange and e-prescribing, providing an opportunity to evaluate a patient-centered model of care together and set the stage for increasing access to care and clinical quality outcomes for Oklahoma's medically underserved.

**Boomer Hall** Brandi O'Conner OK State Department of Health

Oklahoma recently participated in a beta test for public health accreditation through the Public Health Accreditation Board (PHAB). National public health accreditation will begin in 2011. Through the accreditation process, communities will engage in local strategic planning to develop health improvement plans that will empower communities to improve their health status through systematic and policy changes. The public health accreditation process allows local health departments to take a true assessment of the communities they serve and enhances their involvement in the community to improve public health through the engagement of local community partnerships.

**Sooner Hall** Denna Wheeler OSU CHS

Results of a systematic review of research related to gender and generational factors associated with the recruitment and retention of physicians in rural Oklahoma and to present descriptive demographic information about OSU College of Medicine graduates regarding their contribution to the physician shortage in rural Oklahoma.

## Thursday, September 23, 2010 (Continued)

### Rural Public Health Track

4:05pm – 4:50pm  
Health, Health Technology)

Breakout 3 (Administrative, Rural Public

#### Oklahoma A,B,C

Mark Jones

SMRTNET

Clinical and financial value of electronic records sharing in rural Oklahoma, methods to accomplish in a rural setting, requirements under meaningful use, strategies, costs, interconnections to urban areas, legal issues of electronic data sharing, necessity of health information exchange to meet health care reform requirements

#### Boomer Hall

Jay Bronner, Tara McKennie

Radiology Imaging Consultants

The presentation will describe typical barriers to health care in rural health care settings; Explain differences between a “supported” professional diagnostic service vs. a local professional diagnostic service to maximize the clinical value of timely and effective imaging exams; Identify negative impacts to clinical, community, customer and financial areas.

#### Sooner Hall

Becky Peal-Sconce

Medicare/Medicaid

Participants will gain knowledge of current regulations and CMS instructions pertaining to rural health care providers.

[Dinner on your own](#)

## Friday, September 24, 2010

7:30am – 12:00pm

Registration

8:00am – 9:15am

Oklahoma A,B,C

Breakfast/Legislative Update – Senator Patrick Anderson  
Oklahoma District 19

9:15am – 10:00am

Oklahoma A,B,C

Plenary VI -- Eugene Thomas, NHSC

Improve participant's understanding of how the NHSC can be utilized to recruit healthcare professionals to rural areas of Oklahoma

10:00am – 10:15 am

Oklahoma E

Break – Exhibits – Networking Opportunities

10:15am – 11:15am

Oklahoma A,B,C

Plenary VI -- Dr. Clancy

The Positive Side of Health Reform: There is much that is not understood regarding health reform. This session will discuss the reasons for health reform, the opportunities for Oklahoma to improve health within the new legislation and the pitfalls.

11:15am – 12:00pm

Oklahoma A,B,C

Plenary VII -- Dr. Mold

One of the “experiments” proposed in the health care reform legislation passed in the U.S. Congress this year is a Primary Care Extension Service charged with supporting local efforts to improve the quality and availability of primary care services. Research and development work done in Oklahoma was important in the construction of this section of the bill. Doctor Mold will discuss some of that preliminary work, describe the vision for the Extension Service, and answer questions about how this could impact the health care providers and citizens of Oklahoma.

12:15pm – 1:30pm

Dunham

University A&B

Luncheon and Award Presentations Kent Towsley/Shelly

### 2010 RHAO Board Members

Patrick Anderson, Enid  
Patti Davis, Oklahoma City  
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Rick Ernest, Oklahoma City  
Chuck Jones, Edmond  
Paul Moore, Moore  
Kent Towsley, Oklahoma City  
Mark Rogers, Pushmataha

**On behalf of the RHAO, we thank you for your efforts in Oklahoma's rural health!!**

## SPEAKER INFO PAGES



**D. Kent Towsley, MD, FACS**, has been involved in health care quality improvement for many years. Dr. Towsley currently serves as the Principal Clinical Coordinator for the Oklahoma Foundation for Medical Quality (OFMQ), which is Oklahoma's Quality Improvement Organization that provides statewide support for Medicare's national initiatives. He also assists the Hospital Interventions Quality Improvement Organization Support Center, which provides guidance and support for all of the nation's QIOs.

Dr. Towsley, a Fellow of the American College of Surgeons, practiced as a board certified general surgeon in Tulsa, Oklahoma for many years and served as Chief of Surgery at Hillcrest Medical Center, as President of the Tulsa Surgical Society, and as a voluntary Associate Professor with OU (Tulsa) Medical College.

After multiple cervical disc surgeries resulted in a permanent peripheral neuropathy, Dr. Towsley was forced to retire from clinical practice. He then served as the Regional Medical Director for the Hillcrest Healthcare System with oversight over 10 regional hospitals and 50 employed physicians. During this time, Dr. Towsley served as Chairman of Quality Improvement for both Hillcrest Medical Center and the Hillcrest System, was a trustee on multiple hos-



**Terry L. Cline, Ph.D.**, began his tenure as Oklahoma's Commissioner of Health effective June 30, 2009. Dr. Cline was appointed to this position by the Oklahoma State Board of Health and he is the 20th State Health Commissioner to serve since the position was first created in 1907.

Dr. Cline previously served as Health Attaché at the U.S. Embassy in Baghdad, Iraq, where he advised the U.S. Ambassador, the Iraqi Minister of Health, and the U.S. Department of Health and Human Services on health-related challenges in Iraq. Prior to that position, Dr. Cline served as Administrator for the federal Substance Abuse and Mental Health Services Administration from 2006-2008, nominated by President George W. Bush and confirmed by the U.S. Senate. In 2004, he was appointed by Gov. Brad Henry as Oklahoma's Secretary of Health, while serving as Oklahoma's Commissioner of the Department of Mental Health and Substance Abuse Services. During this time, Dr. Cline built strong collaborative relationships among multiple constituency groups and government agencies that touch the lives of people with substance abuse and mental health problems.

Dr. Cline has also served as a local provider through an earlier post as the Clinical Director of the Cambridge Youth Guidance Center in Cambridge, Mass., and as a Staff Psychologist at McLean Hospital in Belmont, Mass. In addition, his professional history includes a six-year appointment as a Clinical Instructor in the Department of Psychiatry at Harvard Medical School and Chairman of the governing board for a Harvard teaching hospital in Cambridge, Mass.

A native of Ardmore, OK, Dr. Cline attended the University of Oklahoma where he earned a bachelor's degree in psychology in 1980. He then received both a master's degree and a doctorate in clinical psychology from Oklahoma State University. Dr. Cline has involved himself in community service, including membership on a number of local, state and national committees and boards with a focus on improving the overall health of the community and the nation.



**Maggie Elehwany** joined the NRHA staff in 2007 and serves as the government affairs and policy Vice President. She is the head lobbyist for the association and is responsible for the Government Affairs and Policy department. She has 14 years of federal legislative experience. She previously served as health counsel to U.S. Sen. Lisa Murkowski, a member of the Senate Health, Education, Labor and Pensions Committee, and to U.S. Sen. Frank Murkowski, a member of the Senate Finance Committee, where she worked on comprehensive Medicare and Medicaid legislation. Maggie also served as counsel to former U.S. Senate Finance Committee Chairman Bob Packwood. From 1999 to 2005, she served as assistant director of congressional affairs for the American Medical Association where she advocated on patient and physician issues. Maggie earned a J.D. from the University of Oregon and a B.A. from Oregon State University.



**Dr. Dan Golder** is the CIO for the Oklahoma Foundation for Medical Quality (OFMQ), and he serves as project director for Oklahoma's Health Information Technology Regional Extension Center (HIT-REC). The Center, established in 2010 through the Office of the National Coordinator for Health Information Technology, offers technical assistance and guidance on best practices to support and accelerate health care providers' efforts to become meaningful users of Electronic Health Records (EHR).

Dr. Golder's background blends clinical practice and patient care, hospital administration, business development and operations. He has created start-up technology ventures in health care informatics and e-Commerce, with a focus on leveraging emerging technologies to benefit health practitioners. He is an active promoter of the use of EHR to improve patient care and health care quality.

Dr. Golder received his Doctorate in Dental Surgery from the State University of New York at Buffalo School of Dental Medicine, and a Masters in Business Administration from the State University of New York at Buffalo School of Management. He is an active member of the Healthcare Information and Management Systems Society (HIMSS).



**Richard Kerr** is the Emergency Response Planner for Region 1, which is in the NW corner of the state and includes 18 counties of Oklahoma. As a Public Health Emergency Responder, Richard's job is to prepare and plan for the safety and medical needs of the State of Oklahoma in the event of a terrorist, man-made, or natural emergency.



**Debi Wagner** is the Statewide Volunteer Executive Coordinator for the Oklahoma State Department of Health (OSDH) and also serves as the State's Emergency System for Advanced Registration of Volunteer Health Professionals Coordinator. Debi is instrumental in program development and serves as a liaison between the federal, state and local coordination of volunteer efforts during public health and emergency situations.



**Kendal Darby** is the State Administrator for the Oklahoma Medical Reserve Corps Program. Kendal is responsible for coordinating the OKMRC Program at the statewide level which includes oversight for the development and maintenance of the OKMRC statewide Website and database.



**Kim Holland** is the first woman elected Insurance Commissioner in Oklahoma state history. She was elected on November 7, 2006 after having been appointed by Governor Brad Henry in January 2005 to fill an unexpired term. In her career as Insurance Commissioner, Commissioner Holland restored the integrity of the Insurance Department by bringing honesty and her vision of creating a completely transparent department for all Oklahomans. A business woman and active civic volunteer before becoming Insurance Commissioner, Holland has a proven track record of consumer advocacy over more than two decades as an insurance professional.

Dedicated to serving those same consumers now, Commissioner Holland has expanded and improved the Insurance Department's responsiveness to Oklahoma citizens. Under her leadership, the Oklahoma Insurance Department has enhanced its accessibility through toll-free consumer hot lines, improved Internet access and outreach programs across the state.

Insurance fraud prevention and protections are at the forefront of Commissioner Holland's priorities. She successfully worked to obtain law-enforcement status for the Department's Anti-Fraud Unit, allowing for more aggressive pursuit of wrongdoing. Since 2005, the Oklahoma Insurance Department has recovered millions of dollars for Oklahoma citizens.

A long-time advocate for affordable health insurance, Commissioner Holland is working to reduce costs and expand access to coverage. In addition to her expertise in the health insurance field, Commissioner Holland is a former member of the Oklahoma Health Care Authority and the Oklahoma State Employees Benefits Council. Her professional and public policy experience in health care and health insurance provides a strong backdrop to her commitment as Commissioner to help lead health policy reforms that guarantee all Oklahomans access to affordable healthcare coverage.



As the Director of Organizational Development for RSG Health Services, **George Hendley** helps healthcare organizations to attract, develop and retain their current and future leadership.

During the past 35 years he has made over 2,000 presentations coast to coast, conducting seminars, workshops and conferences that have impacted the lives of thousands of professionals from healthcare to telecom. During the past year he has spoken at five state Rural Health conferences across the country with high level evaluations.

His educational background includes a Bachelor of Science degree in Health and Physical Education from East Carolina University. Specializing in Leadership and Executive Development, George has served on the Board of Directors for the International Coach Federation- North Texas chapter, as a Vice President in the Dallas chapter of the American Society for Training and Development and as a director in the National Speakers Association- North Texas chapter.

George has authored over 150 articles on subjects such as leadership, communication skills, innovation, personal and professional development and more. George is an avid walker, reader and traveler. He is known and respected in his industry as both a trusted mentor and visionary leader by both clients and peers.



**Lynn Franks** RN MPH CIC CPHQ has worked in healthcare for 20 years and has extensive experience in varied healthcare settings including acute care, primary, and long-term care. Her focus for the past six years has been providing expertise to healthcare organizations to meet state and federal regulations, and accrediting standards. Her strength is in developing a common sense approach to quality and regulations which assists others in translating regulatory language into actionable items. Lynn has a passion for rural healthcare providers and considers them unsung heroes. She is employed by Ardent Health Services headquartered in Nashville as the Assistant Vice President for



**Matt King, Principal**

Oversees all firm medical work, participating in all phases: programming, design, project management, building & health code reviews, construction documents, and construction administration. Matt is active in the National Trust for Historic Preservation, AIA Eastern Oklahoma and the Tulsa Foundation for Architecture Board.

1985 Bachelor of Architecture - University of Arkansas.

NCARB Certified - licensed in Oklahoma, Missouri, & Arkansas with over twenty years experience providing architectural services for medical, recreational, entertainment, retail, corporate, residential, and spiritual facilities.

Medical related projects on which Matt has played a key role:

- Community Health Connection, Tulsa, OK
- Premier Family Care Clinic, Broken Arrow, OK



**Brandie O'Connor**, Brandie works for the Oklahoma State Dept of Health, Turning Point Initiative. She is Regional Manager for Western Oklahoma and provides direct assistance to counties in southwest Oklahoma.

The Oklahoma Turning Point Initiative is grounded in the fact that unless communities are actively engaged in not only determining their own public health needs, but also developing and implementing solutions, improvement in community health will not be realized. Brandie assists Turning Point partnerships in southwest Oklahoma to improve their health status by implementing evidenced based strategies that will result in a sustained systems and/or cultural change. In addition to working in community development she has also been involved in the Public Health Accreditation Board (PHAB) beta test in Comanche County for the past year.

She received a Bachelor of Science degree from Southwestern Oklahoma State University and a Master of Public Health degree from the University of Oklahoma Health Science Center (OUHSC). Brandie has worked for the Oklahoma State Department of Health for 16 years. [brandieb@health.ok.gov](mailto:brandieb@health.ok.gov)



**Jason Friesen** is the President of Health Data Solutions, a company specializing in the development and support of risk management and benchmarking software. He also serves as the Director of Operations for the Pioneer Health Network (PHN), a 16-hospital association located in southwest Kansas that focuses on collaborative projects to improve quality and reduce costs. The benchmarking software was initially developed to address the needs of PHN's member hospitals, and has grown exponentially. He has spent the last 14 years working in rural healthcare on a variety of diverse and fascinating projects.

He is currently a board member of the National Cooperative of Health Networks and serves on the technical infrastructure taskforce of the Kansas Health Information Exchange.



**Jone Friesen**, RN, MN, is the owner of Health Care Compliance Management Resources, a consulting firm specializing in developing and implementing compliance, risk management, quality improvement and other programs in rural health care settings as mandated by the federal and state regulations. She has been a consultant for over 18 years working primarily with rural hospitals throughout Oklahoma. Prior to opening her consulting firm, Jone served in various administrative capacities in rural hospitals and home health care agencies. She has also been involved in healthcare education both as a professor and administrator.

**Denna Wheeler** attended the University of Oklahoma, earning a B.S. in Mathematics and an M.Ed. in Counseling from the University of Arkansas. She completed her Ph.D in Educational Psychology from Oklahoma State University. Most of my career has been spent teaching mathematics and statistics to Community College and University students. I'm currently the Coordinator of Research and Evaluation at the OSU CHS Center for Rural Health and an Adjunct Assistant Professor for Educational Studies at OSU-Tulsa. The majority of her work for the Center has focused on physician workforce issues including recruitment and retention of physicians in rural areas. Her most current project is a two-year project for the Robert Wood Johnson Foundation studying the efficacy of telemedicine in the provision of mental health services to rural families.



**Judy Grant**, Director of Community Development for the Oklahoma Primary Care Association (OKPCA), provides education and technical assistance for Section 330 Community Health Center (CHC) development. Ms. Grant works with communities throughout Oklahoma as they explore the CHC program and pursue grant funding through the Health Resources and Services Administration (HRSA). Oklahoma communities have been successful in securing \$18.6 million in additional annual CHC funding under the *Presidential Initiative to Expand Health Centers* and the *American Recovery and Reinvestment Act*, increasing the number of health center sites from six to thirty-seven statewide since 2001. Ms.

Grant also conducts a nationally recognized, intensive two-day grant workshop, *Mastering the Grants Process: Section 330 Core Competencies*, at least once annually. In 2002, Ms. Grant implemented a board development program for CHCs that includes a monthly *Board Bulletin* (now in its eighth volume), a CHC Governing Board Guidebook, on-site board development sessions and strategic planning.

Judy participates in many statewide organizations including the Oklahoma Society of Association Executives, and is an Oklahoma Public Health Leadership Institute (OPHLI) Fellow.

Before joining the OKPCA team in August 1999, Judy worked with the Arizona Health Care Association as Education Director where she also served as Vice-President of the National Long Term Care Meeting Planners Group. Judy, a Houston Livestock Show and Rodeo scholarship recipient, graduated Summa Cum Laude from Tarleton State University-Texas A & M University System in Stephenville, Texas with a Bachelor of Science degree in Agri-Business.

Judy is married and has two daughters – one is an R.N. working in a rural hospital and the other is currently in the University of Oklahoma School of Social Work graduate program.



**Sharon Hall** is the CEO of Fairfax Medical Facilities, Inc. (FMF) a Federally Qualified Health Center which opened January 2006. A graduate of Arkansas Tech University with BS in Medical Technology, she has 35 years in healthcare experience in rural hospital settings with more than 15 years in management. She has served in the capacity of laboratory management, HIPAA Security Officer, Compliance Officer, Chief Operations Officer, and CEO. FMF is based in Fairfax with satellite clinics in Hominy and Newkirk and provides primary care, dental, behavioral health and prenatal services in a Medical Home setting. Sharon and her husband Ron live in Skiatook and have 5 grown children and 4 grandchildren.



**Tina Steele**, CEO of Fairfax Community Hospital, is a graduate of Northeastern State University experience, most of it being in finance, with strengths in revenue cycle, business growth, and community involvement. Tina grew up in a small rural town, (Skedee), and understands the day to day struggles of a small town. She currently resides in Skedee with her husband, Jim Steele, and two children JD and Joseph.



**BECKY PEAL-SCONCE** is currently a Health Insurance Specialist in the Dallas Regional Office of the Centers for Medicare & Medicaid Services. She has been with the agency for over 35 years and has been responsible for many Medicare and Medicaid policy areas. Among other things she is currently responsible for Medicare coverage and reimbursement policy for physician and non-physician practitioner services, rural health clinics and federally qualified health centers, critical access hospitals, telemedicine, and HPSA bonus payments. She is the designated Regional Rural Health Coordinator for the Dallas region.

A native Texan, Becky earned master's degrees in music from Southern Methodist University and in gerontology from the University of North Texas.



**Tara McKennie** earned her A.A.S in Diagnostic Radiology (1997), a BS in Health Care Administration (1998), and an MBA (2009) from Bellarmine University. Tara began her healthcare career as a Licensed Nursing Home Administrator of a 90 bed pediatric developmental disability facility. In 2002 she transitioned into an acute care setting as the Senior Manager of Operations for Diagnostic Imaging. As a Major in the United States Air Force, Tara's military career ranges from Nutritional Medicine to Medical Administrative Officer. Her experience with change management, organizational development, strategic planning,

project management, and human resources, have contributed to Radiology Imaging Consultants' success and growth since 2006.



### **Jay Bronner, MD**

Education: B.A., Johns Hopkins University, Baltimore, MD, 1975  
M.D., Johns Hopkins University, Baltimore, MD, 1979  
Certification: American Board of Radiology in 1983  
MBA, J.L. Kellogg School of Management, Northwestern University, Evanston, IL 1999

Dr. Bonner completed his Internship in Surgery at Northwestern Memorial in Chicago, Il in 1980 with a residency in Diagnostic Radiology, Chief Resident at Johns Hopkins School of Medicine in 1983. His fellowship in CT/Ultrasound in 1984 was also completed at Johns Hopkins and one in Neurology MRI at Johns Hopkins was completed in 1985. His interests are Neuroradiology, MRI, CT, US and mammography.



**Mark Jones** previously served in several capacities with the Oklahoma State Health Department for 29 years. During the last twelve years of his career there he was county health department administrator for Okmulgee, McIntosh and Haskell counties where he had the responsibility for the public health of 100,000 people. After retiring in 2004 he was asked by seven health provider agencies in Northeast Oklahoma to become the principal investigator for a \$ 3.4 million federally funded grant application to develop an interoperable health exchange. The grant was one of thirty two funded out of over three hundred applications and after a planning year one of sixteen that was funded for the full three year effort.

Mr. Jones also serves as a consultant to the Rural Health Institute through Northeastern State University which develops internet based statistical systems to support rural health initiatives. Mr. Jones has a masters degree in clinical psychology and masters degree in business administration.



James "Eugene" Thomas hails from Galveston, TX studying Business at Grambling University. Eugene is a Vietnam veteran, served in the Finance Corp Gissen Germany and was awarded the Army Commendation Medal.

Currently serving as a Public Health Analyst for HRSA Bureau of Recruitment and Retention in Dallas, Eugene has been a federal employee for over 35 years as an auditor, program / management analyst and administrative officer. Eugene is also a commercial real estate broker. He has 2 children and 6 grandchildren.



**Senator Patrick Anderson** was born and raised in Enid, Oklahoma. Patrick is an attorney employed by Central National Bank & Trust Company in Enid. He also raises wheat and cattle in Garfield County. Patrick's senate district includes parts of Garfield, Kingfisher and Logan Counties. Patrick has served six (6) years in the Senate and is the current Chairman of the Judiciary Committee and as the Vice Chairman of the Appropriations Sub-Committee for Health and Human Services. He and his wife have two daughters ages 15 and 11.



**Dr. Gerry Clancy** joined the University of Oklahoma in 2001 as Dean of the College of Medicine in Tulsa, Professor of Psychiatry, and Morningside Health Care Foundation Endowed Chair in Leadership. Five years later, he assumed the additional role of President of OU-Tulsa. Under his leadership, the OU-Tulsa Schusterman Center campus has added nearly \$100-million in new facilities and developed a community health network that includes after-hours free clinics for the poor, pediatric school-based clinics in disadvantaged areas of Tulsa and mobile psychiatric teams.

In 2008, with a \$50 million donation from the George Kaiser Family Foundation, Dr. Clancy led a successful effort to transform medical education at the OU-Tulsa. The OU College of Medicine became the University of Oklahoma School of Community Medicine. The first of its kind in the nation, the school's mission is to improve the health of all Oklahomans, particularly those in underserved rural and urban populations. Dr. Clancy will play a leading role in OU's collaboration with the University of Tulsa in creation of a four-year medical education program in Tulsa. A practicing psychiatrist, he also continues to teach students and medical residents.

Born and reared in Iowa City, Iowa, Dr. Clancy went on to attend the University of Iowa, earning his bachelor's degree in biochemistry and his medical degree, the latter with Alpha Omega Alpha honors. He is also a graduate of the Harvard University Medical School Program in Health Care Policy and Management. Prior to joining the University of Oklahoma, Dr. Clancy served as a faculty member and Vice Chairman of the Department of Psychiatry at the University of Iowa. Students and resident physicians honored him with seven major teaching awards during his tenure.

Dr. Clancy served on active duty in the United States Air Force, achieving the rank of Major and serving as a flight surgeon.

Chairman-elect of this year's Tulsa Metro Chamber of Commerce, Dr. Clancy has served on the boards of many community and national organizations and is the recipient of numerous awards for his work on behalf of the mentally ill and underserved.

Published in the basic, clinical, and educational sciences, Dr. Clancy also authored a modifiable electronic medical textbook on Emergency Psychiatry that has been adapted for use in Spain and on U.S. Navy ships around the world.

Dr. Clancy and his wife, Paula, have three children: Sam, Mary and Joey.



**Dr. James Mold** is Professor and Director of Research in the Department of Family and Preventive Medicine at the University of Oklahoma Health Sciences Center. He is the founder and Research Director of the Oklahoma Physicians Resource/Research Network (OKPRN), a regional primary care practice-based research network. His novel approaches to studying and re-engineering primary care practices have merited national acclaim, and many other practice-based research networks have followed Oklahoma's lead. Most recently, Dr. Mold and his colleagues have developed the conceptual basis for a primary health care extension infrastructure through which innovations could

be more efficiently disseminated and gaps between primary care and public health narrowed. He is the only Oklahoman to have been elected to the Institute of Medicine of the National Academies of Science.



**Shelly Dunham, RN, CEO**, has been Chief Executive Officer of Okeene Municipal Hospital since June of 2002. Prior to being promoted to this position, Shelly served as Administrator of Schallmo Assisted Living and Okeene Hospital Annex which was formerly a long term care facility, both of these facilities were managed by the Okeene Hospital. She also served as Surgery Supervisor in the hospital for 3 years. Shelly began her administrative career at Baptist Medical Center as Central Services Assistant Manager in 1976.

Services on boards include:

Board Chairman and previous Chairman of Claims Committee for Cimarron Insurance Exchange RRG

Board Member for NW OBI-vice president 05-06

Okeene Chamber of Commerce Board, President 05-06, Vice President 07-08

Rural Hospital Administrator of the Year 2005

OHA Council on Rural Health, Policy & Legislation & Quality & Safety

Oklahoma Rural Health Association Vice President

OHA-PAC Northwest area board representative 08-10

OHA Board, Northwest Region Chairman

Shelly received her associates degree Applied Science in 1991 from El Reno Jr. College. She is a member of the American College of Healthcare Executives.

She will serve as RHAO President for 2011.

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sponsors! This conference would not be possible without you!*

